

EXTERNAL OPPORTUNITIES AND THREATS

FOCUS HERE: Maximize high-probability opportunities | Minimize high-probability threats

TRY AND DO IT

- Partnerships**
- Health Equity Northland for community events and outreach to African Heritage families
 - Duluth Workforce Development, integrated at all levels with specific curriculum and supports to youth at all ages and families
- Programming**
- Expanded virtual programming opportunities

DO IT

- Partnerships**
- Create or expand partnerships with other nonprofits to ensure all youth are connected, served, supported
 - Deepen / expand and leverage Ignite's work
 - Partnership with St. Louis County Public Health and Bridging Health Duluth for more intentional partnerships, shared goals
 - Expanded internship offerings and processes through partnerships with UMD/CSS/UWS Social Work Field Programs + other departments
 - Partnership with Duluth Preschool/Headstart at MW - early parent & family engagement
 - Potential for more collaboration with district departments/ personnel
- Programming**
- Expanded college access/post-secondary planning
 - Expanded health and well-being programming; increased access to different health services for students and families
 - Strong youth leadership development pipeline
- Funding, space, advocacy/education**
- Access anticipated new state and federal funding that aligns with our work

TAKE PROTECTIVE ACTION NOW

- Funding**
- End of ARP Funding Sources in June 2024 (ESSER, Ignite After School, MDE FSCS)
 - Inflation biting into our budget; transportation, salaries and benefits
 - Funder focus on NEW programming/initiatives
- Access, transportation**
- Bus driver availability
 - No consistent transportation for summer programming
 - No activity buses at Myers-Wilkins or Denfeld
 - District high school bus routes start 2 miles away from school, and no busing for open-enrolled students
 - Low percentage of families with reliable, accessible personal vehicles
- Staffing**
- Worker shortages
 - Limited school staff and district capacity to support FSCS; low building staffing which pulls coordinators into extra roles to support school
 - Presence of career pipelines and pathways for people to prepare prospective staff to deliver at DCSC
 - High-stress working environment in schools
- Space access, use**
- Space constraints in school buildings (limited office/program space for opportunities such as school based health centers, family resource rooms, dedicated FSCS program space).
- Partnerships/Programs**
- District administration turnover and school principal turnover could bring us back to square one with buy-in to the model

PLAN AHEAD AND ACT AS NEEDED

- Partnerships/Programs**
- Turnover in other community partner organizations can make consistency of partnerships challenging

OPPORTUNITIES

THREATS

DON'T DO IT

- Programming**
- Programs using local green space, trails
- Partnerships**
- Deeper and more formal relationship with the city and local business economy through the WFD business advisory committee to the mayor
- Funding, space, advocacy/education**
- Possibility of DCSC space with new district offices being built

IMPROVE ODDS OR DO NOT PURSUE

- Funding, space, advocacy/education**
- Access to funding for food security - big push nationally
 - Access new funding from local/regional organizations focused on equity
 - Advocacy education for parents/students around state, district, and school education policy and decision making

KEEP CLOSE WATCH

- Staffing**
- Competitive job market could lead to staff turnover

IGNORE

- Funding**
- Periodically tumultuous political environment that results in inconsistent education-related funding

High

High

Probability

Probability

Low

Low

Minor

Major

Major

Minor

OPPORTUNITIES: Magnitude of Positive Impact

THREATS: Magnitude of Negative Impact